The Grove Primary School

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Headteacher Ms Karen Martin

14th February 2020

Dear Parents / Carers,

We have been made aware that many children have open TikTok accounts. This means that anyone can see the videos they are uploading. Some children are wearing school uniform in their videos and some are referencing their friends by name clearly putting them at huge risk.

TikTok has a 12+ rating and parents need to ensure that their children are the appropriate age to use TikTok. More advice can be found here: https://parentzone.org.uk/article/tiktok-everything-you-need-know-about-video-production-app I have also included some information on the back of this letter.

The link above will give you more information on PRIVACY settings and the best way to help children STAY SAFE.

We advise that children under 13 do not use this App.

Year 5/6 have been lots of sessions on e-safety which includes talking about the possible dangers the children are putting themselves in with open accounts. Please ensure that you know what your child is doing on the internet, what they have downloaded and the privacy settings they have.

Please come and speak to a member of staff if you require any further information.

Kind regards,

d, Matr

Ms Karen Martin Mr Dan Cumberland

Headteacher E Safety Leader



short video clips – typically about 15 seconds long. Videos can be 'spiced up' with special effect filters, stickers, music nd clips. Currently one of the world's most popular apps, TikTok was formerly known as Musical.ly, before it was rebranded by the Chinese company that acquired it in Musical ly account, all of their videos and personal





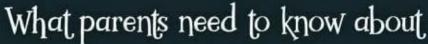












KIOK

BEING INFLUENCED

INAPPROPRIATE SONG LYRICS

CONCERNING CONTENT

DANGEROUS TRENDS & CHALLENGES KTok, there are always transling challenge

STRANGERS CAN FOLLOW YOUR CHILDREN

IN-APP PURCHASES



National

ips Parents

TALK ABOUT THE PITFALLS OF OVERSHARING

!#{?!

HANDLING CRITICISM

SIGNING UP WITH THE CORRECT AGE ning up to TikTok, you are prompted to If your child inputs their age as 'under

SET THE ACCOUNT TO PRIVATE
This means that only people who you and your child approv
of can see their creations. To make an account private, tap the

REPORT INAPPROPRIATE CONTENT

AVOID IDENTIFIABLE OBJECTS

sure that there's no way of anyone tracking your child tion or identity, make it clear to them that they should film a video in their school uniform or near a landmer that gives away where they live.

DISCUSS IN-APP PURCHASES

